**Observable trends based on the data**

1. Out of the 780 players, the vast majority are male at 84% and 14% of the players are females.
2. The majority of purchases are done by the age group 20-24 (44.79%), with $1114.06 as total purchase value, followed by age groups 15-19 (18.58%) and 25-29 (13.37%), with total purchase values of $412.89 and $293 respectively.
3. Average purchase price is about $3 per person with the top spenders paying up to $19 for their purchases.

Out of 183 items offered, the most popular and profitable ones are "Oathbreaker, Last Hope of the Breaking Storm" (12 buys), brought $51 and "Nirvana" and "Fiery Glass Crusader" having (9 buys) each and brought $44 and $41 respectively. Generally, all players (780) prefer different items, there are no significantly more popular item(s) than others.

Average purchase is about $3 per person with the top spenders paying up to $19 for their purchases. Still, 97% are paying way under $10. The total profit from the sold items is about $2400 for 780 players.